

Romain De Nijs

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Current Positions

Aug 2012 - present Postdoctoral Scholar, Haas School of Business, UC Berkeley
Economic Analysis and Policy Group
Sep 2010 - present Ingénieur du Corps des Ponts des Eaux et des Forêts, Ecole des Ponts ParisTech

Education

Ph.D. in Economics, Paris School of Economics (Ecole des Ponts ParisTech) and CREST-LEI
Essays in Industrial Organization: Targeted Pricing and Advertising, January 2010 - July 2012
Committee: Bernard Caillaud (main advisor), Philippe Février, and Jean Tirole
Referees: Bruno Jullien, and Régis Renault

MA in Economics, Paris School of Economics, 2008-2009
Engineer (major: economics), Ecole des Ponts ParisTech, 2008-2010
Engineer (majors: applied mathematics, economics), Ecole Polytechnique, 2005-2008

Research Interests

Applied Microeconomics, Industrial Organization, Economics of Digitalization, Applied Econometrics, Competition Policy.

Publications

- [4] "Information provision and behavior-based price discrimination", in press, *Information Economics and Policy*.
- [3] "Behavior-based pricing with experience goods", with A. Rhodes, 2013, *Economics Letters*, 118(1), p. 155-158.
- [2] "The price discrimination effect of a large merger of parking garages", 2012, *Economics Letters*, 117(3), p. 928-931.
- [1] "Further results on the Bertrand game with different marginal costs", 2012, *Economics Letters*, 116(3), p. 502-503.

Working Papers

- "Strategic loyalty reward in dynamic price discrimination", with B. Caillaud (R&R *Marketing Science*)
- "Intertemporal pricing with unobserved arrival dates", with P. Choné and L. Wilner (R&R *Journal of Economics & Management Strategy*)
- "Behavior-based price discrimination and customer information sharing"
- "Online advertising and privacy" with A. de Cornière
- "Internet diffusion and newspapers circulation: an empirical analysis"
- "International information spillovers: evidence from online consumer search behavior for movies"

Selected Work in Progress

- "An empirical assessment of the effects of the French Hadopi law", with C. Bellégo
- "Ad revenues and the scope for price discrimination: theory and evidence from the newspapers industry", with C. Angelucci, and J. Cagé
- "Pro-advertiser bias by content aggregators"
- "Retention strategies", with A. Rhodes and A. Parakhonyak

Teaching Experience

TA for F. Koessler, *Game Theory*, Ecole des Ponts ParisTech (2011, 2012)
TA for P. Cahuc, *Introduction to Microeconomics*, Ecole Polytechnique (2010-2012)
TA for L. Linnemer and T. Vergé, *Industrial Organization*, ENSAE (2012)
Lecturer on Search Models in IO, *Advanced Topics in IO* (graduate), PSE (2010, 2011)

Referee Reports

Eastern Economics Journal, Information Economics and Policy, International Journal of Industrial Organization, Journal of Economics & Management Strategy, Journal of Economic Theory, Rand Journal of Economics.