What Do Matching Models Predict?

Bernard Salanié Columbia University

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Testing the theory: for some statistic S(X), for some F,

$$F^S \notin (F_S^{\theta}).$$



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Testing: what features of the data could reject the model?

Strict preferences P (everything can be rationalized under indifference) may be represented by $U_m(w)$ for men, $V_w(m)$ for women 0=single, utilities $U_m(0)$, $V_w(0)$.

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$$u_m \geq U_m(0), \ v_w \geq V_w(0)$$

and if $U_m(w) > u_m$ then $V_w(m) < v_w$ and vice-versa.

NTU Coupling Equations

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$$u_m = \max_{w} \{ U_m(w) | V_w(m) \ge v_w \}$$

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 $\{m|V_w(m) \ge v_w\}$ is the acceptance set of woman w.

Now $U_m(w)$ and $V_w(m)$ are pre-transfer utilities; transfers clear the market.

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$$u_m \geq U_m(0), \ v_m \geq V_w(0)$$

and:

$$\tilde{\Phi}(m,w) \equiv U_m(w) + V_w(m) \leq u_m + v_w.$$

TU Coupling Equations

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TU: rationalizes anything as unique equilibrium with $\tilde{\Phi}$ in normal cone of convex polytope at the observed matching.

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(TU: theory almost-rejected since stable matching is generically unique.)

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Therefore with ≥ 3 agents on each side not every set of feasible matchings is rationalizable.

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if H is rationalizable then it can be rationalized in **a lot** of ways.

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An aggregate matching is a feasible matrix n(x, y) of numbers of matches per type.

E.g:
$$x, y = 1, 2, 3$$
,

$$\begin{pmatrix} 11 & 0 & 10 \\ 0 & 22 & 41 \\ 13 & 91 & 0 \end{pmatrix}$$

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More interesting:

n is rationalizable in TU iff it is rationalizable in NTU as the men-preferred or the woman-preferred matching (as with the Gale-Shapley deferred acceptance mechanism).

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But connected cycles cannot be flows.

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then each hospital's acceptance set is a quality threshold.

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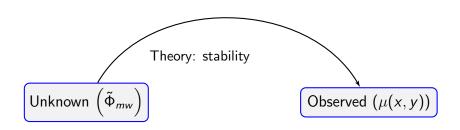
Does *not* exclude matching over unobservables; but restricts its form.

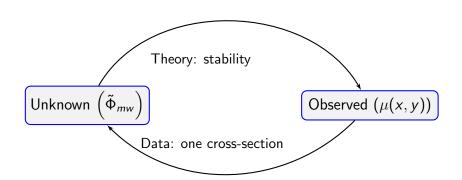


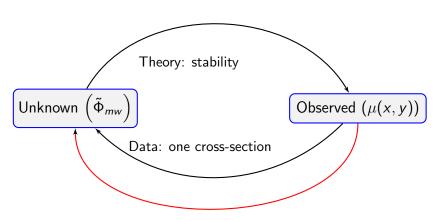
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Observed $(\mu(x,y))$







Restrictions: separability, distributional assumptions

Consequence

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Then (Chiappori-Salanié-Weiss 2012)

$\mathsf{Theorem}$

Under (S), there exists
$$U(x,y)$$
 and $V(x,y)$ such that $U(x,y) + V(x,y) = \Phi(x,y)$ and for any match $(m \in x, w \in y)$ $u_m = U(x,y) + \varepsilon_m(y)$ and $v_w = V(x,y) + \eta_w(x)$.

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Proof:

$$v(w) = \max_{x} \max_{m \in x} (\Phi(x, y) + \varepsilon_m(y) + \eta_w(x) - u(m))$$

$$= \max_{x} (\Phi(x, y) + \eta_w(x) - \min_{m \in x} (u(m) - \varepsilon_m(y)))$$

$$\equiv \max_{x} (\Phi(x, y) + \eta_w(x) - U(x, y))$$

$$\equiv \max_{x} (V(x, y) + \eta_w(x)).$$



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Then **expected utilities** for a woman of type y, given all the V(x, y), are

$$E(v(w)|w \in y) = E_{\mathbf{Q}_y} \max_{x} (V(x,y) + \eta_w(x)) \equiv H_y(V_{\cdot y})$$

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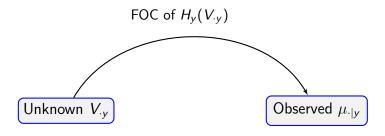
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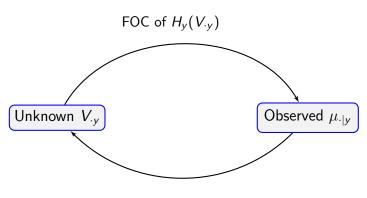
Still many unknown quantities... the U(x, y)'s and V(x, y)'s.

Unknown V_{y}

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Observed $\mu_{\cdot|y}$





FOC of
$$H_y^*(\mu_{\cdot|y}) = \max_{V} (\mu \cdot V - H_y(V_{\cdot y}))$$

The expected utility $H_y(V_{\cdot y})$ is convex; and the implied marriage patterns are

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f a convex function on a convex set $C \to \mathbb{R}$: it is continuous, almost everywhere differentiable define the Legendre-Fenchel (convex dual) transform:

$$f^*(y) = \max_{x \in C} (xy - f(x))$$



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 iff $(f^*)'(y) = x$.

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(as a convex (max) function of linear functions of y) Duality: where f and f^* are differentiable,

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=a "convex inversion formula".

Applying Convexity

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The Legendre-Fenchel transform of H_y is

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It is another convex function, and

$$V(x,y) = \frac{\partial H_y^*}{\partial \mu_{x|y}}$$

can be estimated from the data.

Consequence 1:

$$\Phi(x,y) = U(x,y) + V(x,y) = \frac{\partial G_x^*}{\partial \mu_{y|x}} + \frac{\partial H_y^*}{\partial \mu_{x|y}}$$

just identifies the marital surplus if we know P_x , Q_y , and $\mu(x,y)$.

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Consequence 2:

Expected utilities etc are easily computed we can even recover the full distribution of $v_w|w\in y$.

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We only have *conditional just identification*:

Identification... sort of

for each possible choice of error distributions \mathbf{P}_x and \mathbf{Q}_y , for every sequence of numbers $(\mu(x,y))$, there is **one** joint surplus Φ that rationalizes the matching patterns μ the model is **not** testable; we have too many degrees of freedom with the error terms.

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But each of them has additional specific implications so that we can test between them.

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We need to restrict heterogeneity on pre-transfer utilities; we assume separability again,

$$U_m(w) = a(x, y) + \varepsilon_m^a(y) + \eta_w^a(x)$$

$$V_w(m) = b(x, y) + \varepsilon_m^b(y) + \eta_w^b(x).$$



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and

$$T(x,y) = a(x,y) - \frac{\partial G_x^*}{\partial \mu_{y|x}} = \frac{\partial H_y^*}{\partial \mu_{x|y}} - b(x,y).$$

Observing only the mean value (case 1)

$$t(x,y) = T(x,y) + E\left(\eta_w^a(x) - \varepsilon_m^b(y)|(x,y)\right)$$

hardly helps at all.

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Case 2: if we observe all t_{mw} then we can test separability by

$$t_{mw} + t_{m'w'} = t_{mw'} + t_{m'w}$$
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hardly helps at all.

Case 2: if we observe all t_{mw} then we can test separability by

$$t_{mw} + t_{m'w'} = t_{mw'} + t_{m'w}$$

and we can identify the distributions of ε^b and η^a if $\varepsilon^a\equiv 0$ and $\eta^b\equiv 0,$ that is if

$$U_m(w) = a(x, y) + \eta_w^a(x)$$
$$V_w(m) = b(x, y) + \varepsilon_m^b(y).$$

Becker 1973: given supermodular surplus

$$\Phi(x \lor z, y \lor t) + \Phi(x \land z, y \land t) \ge \Phi(x, t) + \Phi(z, y)$$

we have Positive Assortative Matching.

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Reverse question: when can we infer complementarities in surplus? Hard if we do not know the distributions of unobserved

heterogeneity;

may be possible with observed transfers in Case 2.